

# **SWANLEY TOWN COUNCIL STRATEGIC PLAN 2016 - 2019**

## **Background**

The Council acknowledges that although it does not have the level of resources of funding of larger local authorities it still requires focus and vision to assist in achieving the best outcomes for Swanley.

## **The Strategy**

The Council has put together the attached document to outline the strategy from now until the next election in 2019. The plan is for elected councillors, staff and residents to see the overall vision for the Town Council and to monitor and measure its performance against its goals.

## **Adapting to the Changing Environment**

The Town Council recognises that the current administrations term of office ends in 2019 and that there may be a change in Councillors. Additionally, there may be changes in legislation that will affect the deliverability of the plan between now and then. For this reason the plan is to be kept under review to ensure that it is appropriate to the needs of Swanley.

## **Strategic Plan 2016**

The full details of the plan are in Appendix A for approval of the Full Council. Once approved the document will be used in the task setting and performance management of officers, reporting through the Chief Executive to the Committees for overseeing and decision making.